



OTA Announces HBSI as 20th Specification Registration

Hotel Booking Solutions Demonstrates Value

February 28, 2006 - WASHINGTON, DC and ATLANTA, GA - The OpenTravel™Alliance (OTA), the travel industry's leading specifications publication organization, announces its twentieth specification registration, adding Hotel Booking Solutions, Incorporated (HBSI) to its list of leading companies in the travel industry using OTA messages. Those twenty companies have registered more than 300 messages, enabling ecommerce and decreasing resistance between trading partners every day.

"The OTA continues to make a significant contribution to the industry and we wholeheartedly support and embrace the efforts of the OTA Board and their members," said Larry Hall, CEO of HBSI. "We're pleased to see the OTA message registrants reach a milestone of 20 members, and we look forward to seeing this number continue to grow in the future. Open standards represent an essential element of our industry's desire to facilitate commerce and exploit the advances in applications and networks."

OTA's registration program allows its members who have implemented OTA specifications to indicate which messages and versions are in place. Doing so allows the member to display their commitment to the principals that guide the OTA and lowers the barrier for interoperability with trading partners. Members who have registered their messages include Omni Hotels, Amadeus, Fidelio Cruise, Continental Airlines and Hertz. For a complete list of registered messages, go to http://www.opentravel.org/reg_program.cfm.

"It is extremely good news for the travel industry that HBSI has embraced open standards," said John Turato, chair of the OTA and vice president of technology for Cendant Car Rental Group. "Adoption of OTA messages is a positive validation of the XML schemas our members work hard to create and provides credibility between trading partners and to the traveling public. We fully expect to have at least 50 companies registered by the end of 2006."

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